

Product Picks



Zoic

The Dose is the only short in the men's collection that uses eco-friendly fabric with 50 percent bamboo and 50 percent cotton. It features a stretch fabric that allows greater range of motion and mesh inserts. **Suggested retail: \$45**

Booth #132



Cannondale

The SuperSix 1 is constructed of high modulus, unidirectional carbon fiber. It uses Cannondale's Clean Molding process to co-mold the front and rear triangles together. The SuperSix's monocoque front triangle utilizes a stout 1.5-inch tapered headtube that's mated to a 58-millimeter downtube for steering precision. The BB30 with Cannondale Hollowgram SL cranks accelerates instantly and the tiny 12-millimeter rear seatstays keep the rear wheel attached to the ground while absorbing road vibration. It weighs 15.2 pounds. **Suggested retail: \$5,500**

Booth #504



Fizik

The saddle that five years ago defined the Fizik brand with a focus on high performance, light weight and comfort now comes in an off-road version: the Aliante XM. It features a Twin Flex nylon-reinforced shell, lighter-weight foam padding, meryl-techno rear protection and proprietary Kium rails. **Suggested retail: \$139**

Booth #819

Tomac

The linkage-driven Primer 220 downhill race bike is the brainchild of Doug Bradbury; engineer Mark Landsaat brought it to life. It features a number of unique technologies including hydro-formed 7005 aluminum tubes and a hex-shaped rear axle. The added strength of the shaped tubes eliminates the need for gusseting between the headtube and downtube. The hexagonal-shaped axle increases rear-end stiffness as it locks the two sides of the swingarm together. **Suggested retail: \$2,599**

Booth #516



Tifosi Optics

The Vogel Carbon with EC Fototec lenses weighs 22 grams. It features hydrophilic-rubber adjustable temples and nose pieces. It comes with a hard case and cleaning bag. **Suggested retail: \$59.95**

Booth #113

Felt

The Redemption 1 is Felt's premier 6.5-inch-travel "big hit" bike designed for all-mountain use. One of the bikes in Felt factory pro Cam Zink's stable, the Redemption 1 is built around Felt's award-winning Equilink suspension platform. Three models are available; each comes in four sizes. **Suggested retail: \$4,999**

Booth #348

