

Eyewear



Adidas ADVISTA

www.adidas.com/eyewear | \$190

On the golf course, light conditions vary considerably. Enter Adidas' LST™ Vario (Light Stabilizing Technology), a photochromic sport lens that "helps deliver perfect light in less than perfect conditions." How does it work? In short, the lens changes (pretty quickly) based on light conditions, reducing the amount of stress on your eyes.

Tifosi VENTOUX

www.tifosioptics.com | \$59

Tifosi's new Ventoux line features three interchangeable lenses (GT, EC and AC/Red) and fits medium to large faces. Its hydrophilic rubber adjustable temple and nose pieces also make the Ventoux super comfortable. Comes with cleaning bag and hard case. Weighs a measly 25 grams.



VedaloHD AQUILA

www.vedalohd.com | \$160-\$240

Formerly an aviation eyewear company called "Coloreyes," VedaloHD has recently expanded into the golf world with their line of HD glasses. What sets them apart? Their HDL-3C lens, which brings out all colors, a feature VedaloHD claims makes green reading easier. The non-polarized lens exceeds all U.S., European and Australian optical standards.



Callaway TOUR AUTHENTIC

www.callawayeyewear.com | \$245

Three unique models (aviator and two "shields") make up Callaway Eyewear's newest premium line. The Tour Authentic is an addition to the company's already popular X-Series™ line and features Flexon® Memory Metal frames and Neox™ lens technology that blocks out damaging blue light and protects your eyes.



Peakvision PEAKS RX™

www.peakvisionsports.com | \$395-\$495

By integrating their cutting-edge Dual Zone/Zero Distortion™ technology into a prescription lens, Peakvision has created a high-performance eyewear line for people who choose not to have LASIK or wear contacts. The wraparound lenses are available in seven frame styles for prescriptions ranging from +2.00 to -4.00 and feature Peakvision's Dual Zone technology that divides the lens in half.



Sunbuster COMPETITOR

www.sunbuster.info | \$145

Sunbuster's GolfCorrect Technology is designed to eliminate Eye-Plane Shift Distortion, "a prismatic shift that makes it appear the golf ball has moved" during the swing. In addition, their purple PuttReader lens helps wearers read greens by bringing out the colors black, red and yellow. New for 2008 is the Competitor frame, which features an adjustable nosepiece and temple areas.

